

# Your MESSAGE JIGSAW

<i>Part 1</i> <b>YOUR IDENTITY</b>	<i>Part 2</i> <b>WHAT YOU DO</b>	<i>Part 3</i> <b>WHY YOU CAN DO IT</b>	<i>Part 4</i> <b>YOUR POSITIONING</b>	<i>Part 5</i> <b>PREPARING TO SHARE</b>
1. Who are you?	7. What you do	13. Standout moment	19. Your WHY	25. Feelings about sharing
2. Core values	8. Your gift	14. Aha moment	20. You're known for...	26. Biggest hang-up
3. What you love	9. Client transformation	15. Overcoming obstacles	21. Niche frustrations	27. Blending in or standing out?
4. What you hate	10. Your legacy	16. What you can teach	22. Perfect audience	28. Your keynote
5. Your labels		17. Core message	23. BIG vision	